



Trade Link

International

We Always Deliver Nonpareil Quality

Philosophy

Design | Price | Trust attain with Love & Passion

We try to be ahead of our competition in product & price by a fully-fledged Design Studio and merchandisers that are highly skilled in product costing. We offer support and a high level of input in design. With our in-house collection of Casual Wear, sportswear and Contemporary Wears (Knits, Woven & Denim) and all items of home textile and leather, we present customers new developments in design and technology. Here our style hunters go for tailored pieces, clean cuts, sharp silhouettes, custom processing and thrilling materials. With our collection proposals, our customers will be enabled to buy more often and quicker. Quicker lead time offers obvious additional benefits to our clients. Our customers can trust on us in everything we do.

We provide low cost product(s) & sourcing solutions for apparel, fashion accessories, foot wear, home textiles, leather goods and decorative accessories for companies in the fashion and hospitality industries.

We take time out to understand the customer, its brand(s) and business objectives before offering focused collection proposals and manufacturing facilities.

With a resolute commitment to delivering true benefits for our customer, we will continue to build our position as market leaders in low cost supply chain management.

VISION

“Ultimate Trusted
Sourcing Partner
of Choice, Quality
Conscious and
Ever Progressive.”



MISSION




- Save time and money for global clothing brands through expertise at every step from design consultation to post-delivery service
- Ensure profitable growth through innovation, quality and commitment
- Exceed its clients' expectations by providing exceptional value
- Foster positive social and environmental change



VALUES

“THERE ARE NO SHORT-CUTS TO LONG-TERM SUCCESS.”

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- Respect for the individual, integrity, speed, simplicity, self-assuredness, and a 100% commitment, our values are non-negotiable, they are never to be jettisoned. For us, our values are our well-spring.
 - Excellent services in everything we do.
 - Innovation in everything from processes to products.
 - Integrity, truthful information sharing & to be committed to a consistent, honest and reliable way of action; we will walk the talk
 - Focus on original solutions
 - An attitude of inclusive growth
 - Technical leadership

UNIQUENESS

We take ourselves as the extended arm, ear and eye of our customers that makes us more trustworthy for them. We understand you so try our best efforts that all business objectives & practices are aligned to create a positive impact for your world-wide supply chain.

- Professional & competent sparring team members in all departments
- Decentralized management structure
- Rewarding on achievements
- Sharing happiness with our management
- Enthusiastic
- Trend makers thinking
- Always Ready to Materialize Your Ideas



OUR MOTO

“Lasting Relationships are the lifeblood of our business”

Service

Is our business

Perfection

Is our goal

Satisfaction

Is our guarantee

“We are Dedicated, Committed and Passionate”



Trade Link
International

BEGINNING

A founder, an employee, a room and a vision. And a customer who believed in them. That was the beginning. And now Trade Link International has become a trusted partner for its valued customers and operating as a manufacturing partner for factories based in Pakistan, exporting Knit, Woven, Denim, Home Textile (Knit & Woven), and in all Leather items like Leather Belts, Wallets, Jackets and Ladies Bags and all sportswear items



WHY CHOOSE US



WHY CHOOSE US



WHY BRANDS TRUST TRADE LINK INTERNATIONAL

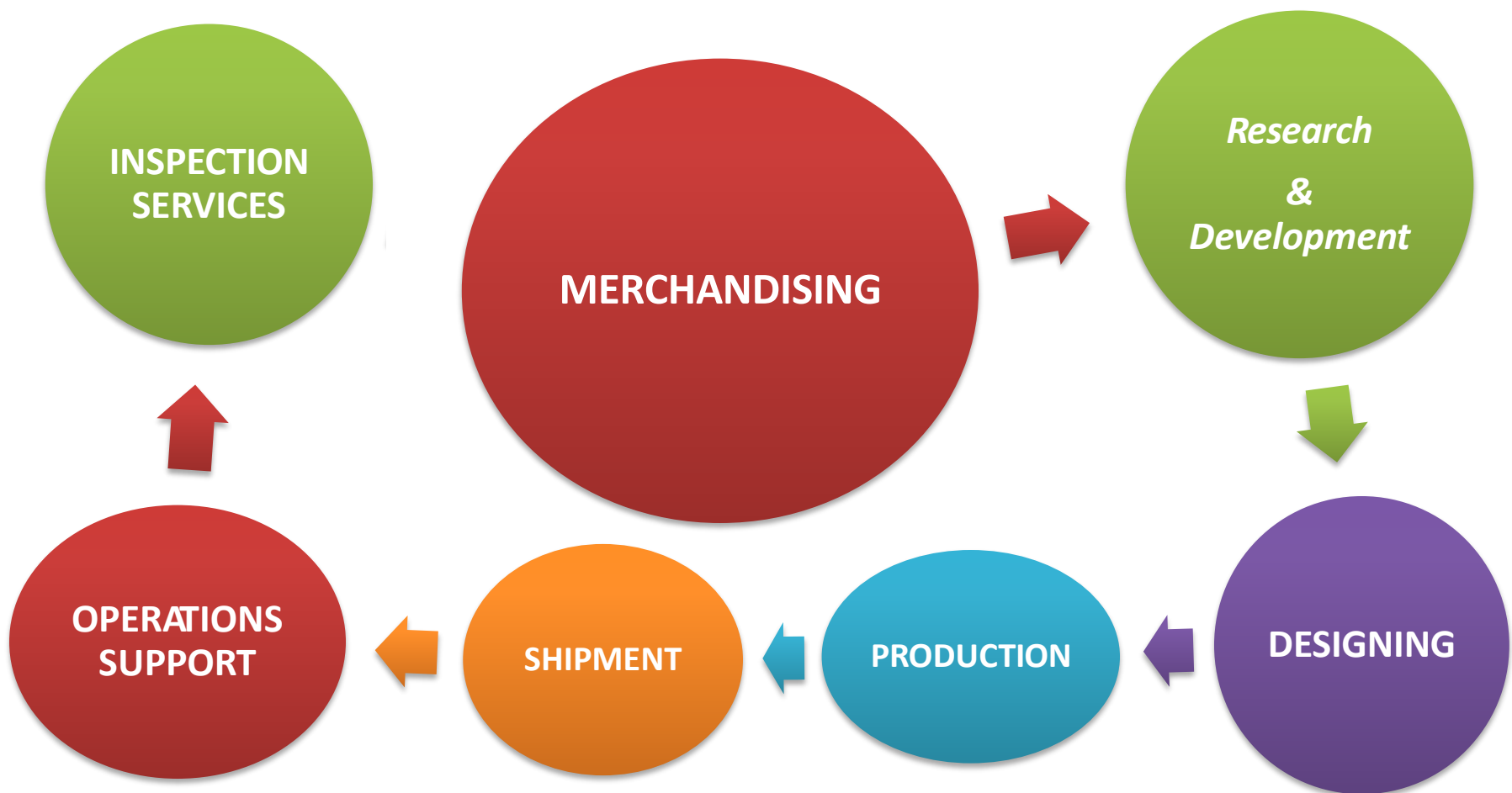
You know how to find the best for your brand – the material, the input, the logistics... But that doesn't mean you always have to deal with all those details yourself. Sometimes it's better to find the right partner to help.

We consider ourselves as the extended arm, ear and eye of our valued customers, creating positive impacts for your world-wide supply chain

Trade link international has made a science of the systems and services you need to give you complete control over your quality and your costs.

That's why so many global brands are consistently delighted at the benefits they get from Trade link International.

OUR VALUE ADDED SERVICES



MERCHANDISING

VALUE ADDED SERVICES

 Trade Link
International believes
that merchandising
encompasses

“Planning involved in getting the right product at the right place, at the right time, in the right quantities and at the right price.”



**Merchandising is a back bone of Trade Link
International
&
“WE FIRMLY BELIEVE IN THE POWER OF
COMMUNICATION”**



We always select our manufacturing partners with the utmost care. We communicate at eye level. Work-flows must be crystal clear. We pay a lot of attention so you don't have to pay a lot of money. So, when it's time to negotiate your order, this win-win approach means, you already won. And that includes a strict cost-control plan closely monitored by our expert team.



Research & Development is the key element of Trade Link International and foundation of any collection.

Our R&D teams in different locations source and develop the latest fabrics, finishes and washes ahead of the market. A very assertive /creative & D team is always busy in innovative product development. The team works closely with our extensive network of mills with the core objective of rendering Ultimate Customer satisfaction and provision of quality products in their desired price. Moreover our technical team ensures that samples are created and developed safely according to customer's required specification.

DESIGNING

VALUE ADDED SERVICES



Fashion design is a form of art dedicated to the creation of clothing and other lifestyle accessories. Designer collections have a higher quality and finish as well as a unique design. They often represent a certain philosophy and are created to make a statement rather than for sale.

We are at the crossroads of art and technology, where possibilities are endless. Blend that with healthy dose of creativity and passion, and you have something very innovative.

Both ready-to-wear and couture collections are presented on international catwalks.



PRODUCTION

VALUE ADDED SERVICES



It is a process by which resources are allocated according to a schedule and we ensure that this schedule is followed. In case of disruptions, new plans are swiftly drawn up ensuring that ultimate targets are met. Based in Asia, we are able to source production of small and big quantities in premium quality effectively that best fits our customer's price specification and provide them most suitable factories depending on their product and order.

Production Control

With experienced and skilled on-site control teams, we are able to provide our partners with the visibility and control needed to measure the progress and quality of each order. Every detail is taken care of.



**QUALITY
WE BUY QUALITY,
MAKE QUALITY,
&
SELL QUALITY**

We have well experienced technicians who go through a series of comprehensive checklists, each appointed on event gates, where a thorough examination of physical and process attributes is conducted. We examine samples and production at early stages and ensure that all necessary tests of materials are done on time with reputable test institutes. We communicate all possible problems with process, raw materials, or product to clients and vendors for the technical developments and opportunities for attainment of optimal efficiency.

We use the internationally recognized AQL (Acceptable Quality Limit) with an AQL of 2.5, the maintenance of a desired level of quality in a service or product, especially by means of attention to every stage of the process of delivery or production.



SHIPMENT

VALUE ADDED SERVICES

We offer the best services:

On-time shipping is an effective, achievable way to measure shipping.





“Once you have experienced EXCELLENCE, you will never be content with mediocrity.”

Thomas S. Monson

Operational excellence adds value and creates sustainable competitive advantage to the business. The global nature of the textile industry requires professional operations support from finance, logistics, compliance, HR and IT.

In Trade Link International, these teams coordinate closely with each other as well as with their counterparts to ensure that operations are carried out flawlessly across the supply chain.

INSPECTION SERVICES

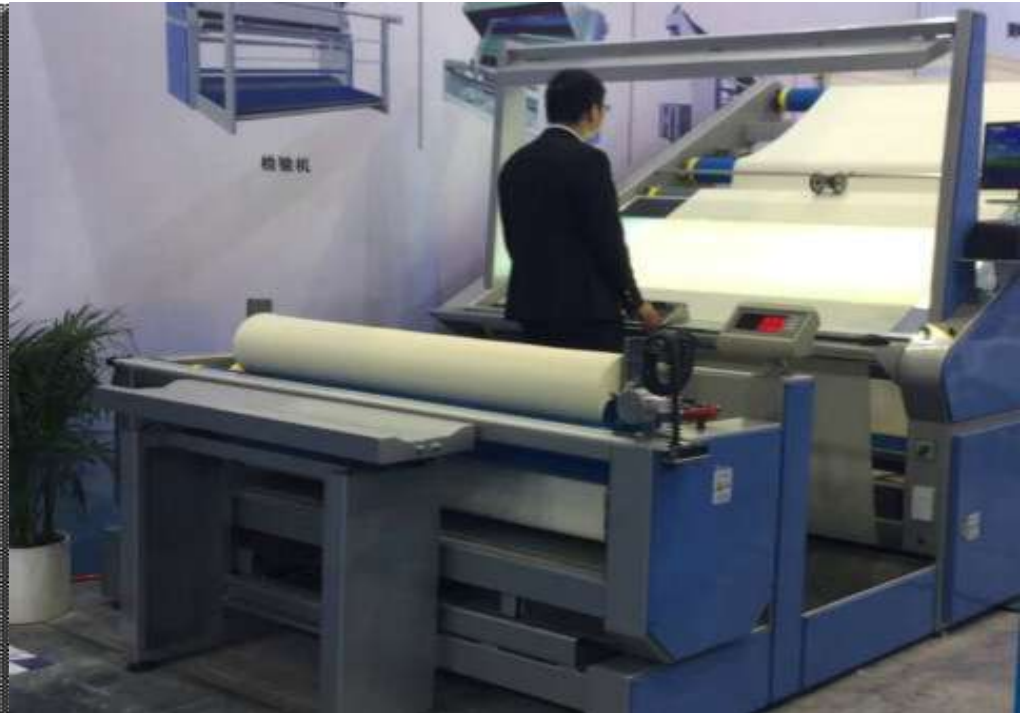
VALUE ADDED SERVICES

Trade Link International is delivering high quality inspection services to help our valued customers meet the growing challenges of quality, safety, environmental protection and social responsibilities.

Being a trusted partner, Trade Link International offers innovative solutions that go beyond simple compliance with regulations and standards, reducing risk, improving efficacy and enhancing sustainable development.

Trade Link International core values include integrity and ethics, unbiased counsel and validation, customer focus and safety at work.

We can offer your company a full array of services, from inspection and audit through consultancy and analysis. We seek to offer your company the very best solution in each process from design to Shelves.



AUDITING

VALUE ADDED SERVICES

Audits of business and processes to get exact information for decision making and drive continuous improvements.

An audit is a methodical evidence gathering process. Non-financial audits of systems and processes involve periodic verifications to confirm that a documented QHSE management system or industrial process is being effectively applied. Audits can also be taken as an information tool to derive better business decisions.

Trade Link International provides a vast range of auditing services to support businesses in quality, health and safety, social and environmental compliance management.

Our Services in auditing:

1. Factory Assessment Audit (Technical Evaluation or Solutions)
2. Social Compliance Audit & Solutions.



AUDITING

Factory Assessment Audit (Technical Evaluation or Solutions)

Quality Evaluation Vivacious Improvement

A factory assessment examines the production capability and performance of a factory against proven quality standards. The key criteria evaluated are policies, procedures and records that would point out the factory's ability to provide consistent quality over time. Fundamental areas and processes addressed by a factory assessment contain:

1. Quality Management System
2. Factory Environment Standards
3. Product Control
4. Process Control
5. Personnel



AUDITING

SOCIAL COMPLIANCE AUDIT

Shielding your Brand Improving your Workplace

Trade Link International approach to social compliance detects that working environment can be managed in a way consistent with other components of quality. The most operative compliance programs are contained of necessary elements:

1. An objective, standards that clearly describe expectations and requirements
2. Processes and controls at manufacturing facility to control activities and ensure compliance.
3. On-site checking to confirm compliance-related processes and controls.

Trade Link International uses recognized etiquettes for on-site monitoring, including confidential employee interviews, record testing, observations and feedback of management. With a multipronged approach, monitors are able to consider numerous sources of information and uses demonstrated investigative techniques to verify evidence.

Social audit can support your organization with better decision based on real-time data and knowledge management and also strengthen your brand image.

INSPECTIONS

Attesting Quality • Corroborating Quantity

An inspection is the confirmation of product quality and quantity to pre-determined specifications before, during or after the production process. Before going to start the manufacturing process, raw materials can be checked to identify whether they meet required specifications or not. During the manufacturing process, products are inspected at the factory to verify that quality requirements and specifications are being carried out. After production, goods can be inspected before loading to verify that the approved final product is shipped according to the buyer's requirements. Inspections throughout the several stages of production can help both buyers and manufacturers monitor that quality requirements for the product are being fulfilled and help on-time delivery of quality products flawlessly. All work together to monitor the quality of products throughout production and shipping. We can work for you to customize a program that best meets your requirements.

With a comprehensive range of inspection services, we can help you better manage risk from product design to store shelf. .

- Yarn Inspection
- Fabric Inspection (Ecru & Dyed)
- Raw Material Incoming
- Trial Run Inspection
- Initial Production
- During Production
- Final Random
- Container Loading Inspection

These inspection programs can assist you to strengthen and protect your brand image and reputation, minimize the risk of losses, rejections and charge backs. It also bring continued improvement of quality systems and performance of suppliers, beneficial for the buyers and the suppliers as well.

SPORTS WEAR

PRODUCTS



SOCKS MENS

PRODUCTS



SOCKS WOMENS PRODUCTS



SOCKS KIDS **PRODUCTS**



MENS UNDERWEAR

PRODUCTS



LADIES UNDERWEAR

PRODUCTS



MENS TRACK SUITS

PRODUCTS



LADIES HOOD

PRODUCTS



LADIES HOOD

PRODUCTS



MENS HOOD

PRODUCTS



MENS HOOD

PRODUCTS



MENS HOOD

PRODUCTS



MENS CREW NECK

PRODUCTS



MENS POLO

PRODUCTS



MENS POLO

PRODUCTS



LADIES POLO

PRODUCTS



MENS DENIM PANTS

PRODUCTS



MENS DENIM PANTS

PRODUCTS



MENS DENIM PANTS

PRODUCTS



MENS WOVEN PANTS

PRODUCTS



BERMOUDA MENS

PRODUCTS



JACKETS

PRODUCTS



JACKETS

PRODUCTS



KIDS COLLECTION

PRODUCTS



KIDS COLLECTION

PRODUCTS



KIDS COLLECTION

PRODUCTS



KIDS TRACK SUITS

PRODUCTS



BATHROBES

PRODUCTS



TOWEL

PRODUCTS



BEDDING HOME TEXTILE

PRODUCTS



BEDDING HOME TEXTILE

PRODUCTS



BEDDING HOME TEXTILE

PRODUCTS



CUSHIONS

PRODUCTS



CURTAINS

PRODUCTS



JERSEY FITTED SHEETS

PRODUCTS



LADIES LEATHER BAGS

PRODUCTS



LEATHER WALLET

PRODUCTS



LEATHER BELTS

PRODUCTS



LEATHER JACKETES

PRODUCTS



LEATHER SHOES

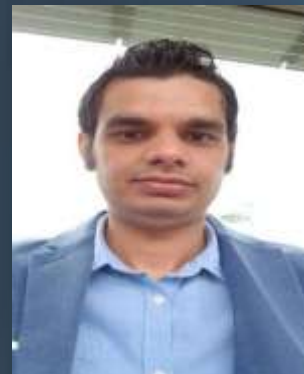
PRODUCTS



MANAGEMENT



RAJA MUHAMMAD AKRAM
CEO



MOHSIN RASHEED
Sales & Marketing Head (Germany)
Meringer Strasse Friedberg



MUHAMMAD AHMED
Quality Manager Faisalabad
Pakistan



MUHAMMAD MOHSEN
Sales & Marketing Head (Riyadh)
Alkharj Kingdom of Saudi Arabia



ASIF GHANI
Birmingham U.K
Sales & Marketing Head (U.K)



SHER DIL KHAN
G.M Operations
Pakistan



RAJA KHURRAM
Sales & Marketing Head
Lahore Pakistan

OUR CUSTOMERS



Working and providing excellent services to more than 40 Top Brand Customers Worldwide.

CONTACT US



Find out how we're doing what no other single - source partner can.

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